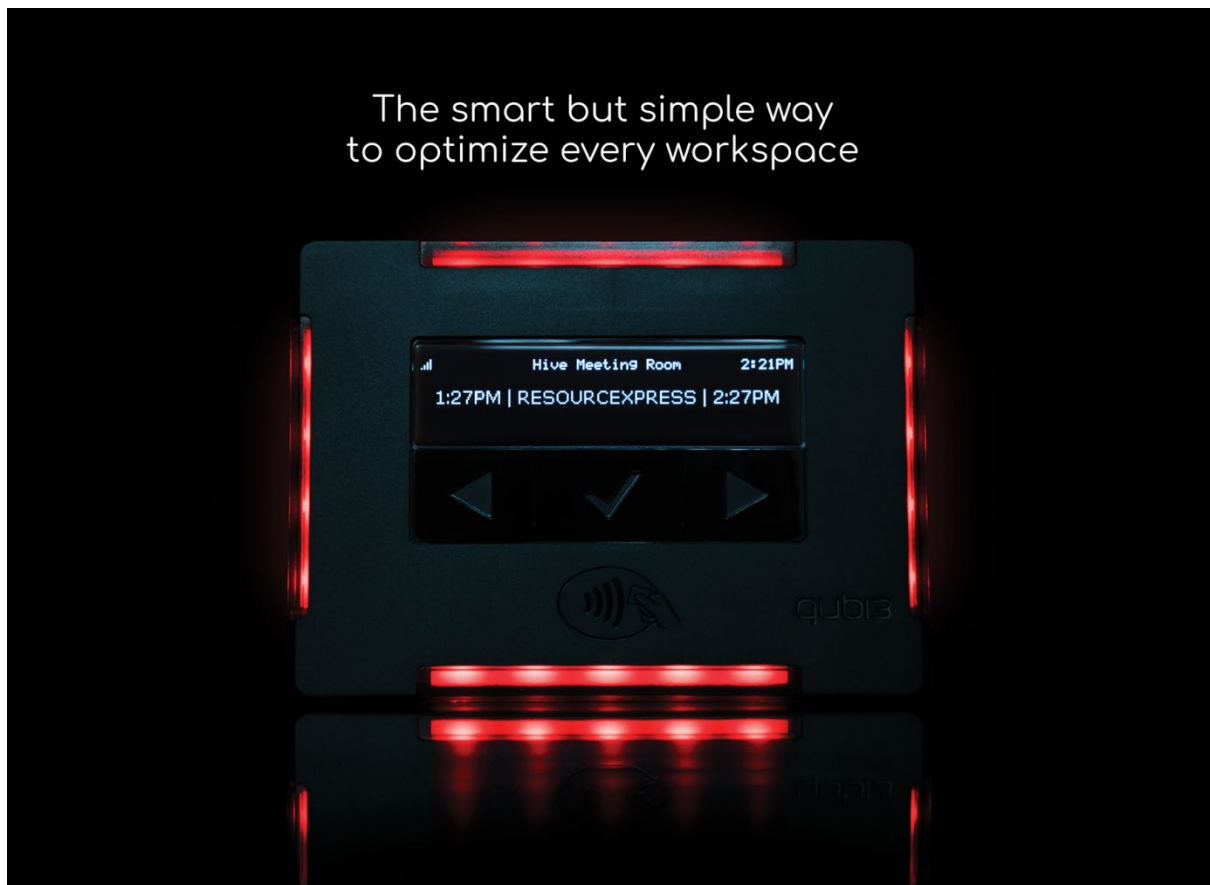


**US launchpad for pioneering product from the UK company
revolutionising the world's workplaces**



A UK company regarded as a technology leader in the rapidly growing world of workspace optimization is heading to the States to launch and showcase its latest space-saving product at three key exhibitions: a device which they say can typically reduce business space requirements by around 40 per cent.

Weston-super-Mare based QED Advanced Systems Limited, best known for their ResourceXpress meeting room booking systems, already exports around 65 per cent of its products & services, with the US accounting for over 50% of total sales.

A snapshot of current users for their products include Hyatt Hotels, Vertex, Honda, Volkswagen, the European Space Agency, the Scottish Parliament, BAE Systems and Airbus.

Their new “Qubi3” is the first available single device that can be used for meeting rooms, desks and “huddle space” (small meeting and conference areas) within an office environment – either remotely or at point of use using touch-pad controls.

This will not only enable businesses to radically reduce their real estate requirements and their carbon footprint; its compact design means that it also offers significant cost of ownership savings over comparable room booking systems using conventional touch screens.

“Organisations worldwide are tapping into the significant real estate savings achievable with meeting room booking systems,” says Andy Fisher, the company’s Business Development Director. “Desk booking – or office hoteling - is the logical next stage for those parts of a business wanting to adopt agile working.

“The UK were seen by many as at the forefront of adopting this type of technology, which is why we have been able to gain a competitive advantage around the world, but US businesses are now catching up quickly... and the market there is significantly bigger. That’s why we are launching the Qubi3 at three key US events over the next month: IFMA World Workplace 2018 in North Carolina, Microsoft Ignite 2018 in Florida and EMS Live in Denver.”

QED has been a technology leader in this field for over 15 years: its ResourceXpress range of booking solutions is now used by hundreds of companies in all corners of the globe, while its “Qubi2” is already widely in use as a desktop device, leading many clients to achieve space utilization improvements of over 40 per cent.

Qubi3 is the next generation device in the Qubi range, all of which are designed and manufactured by QED in the UK. It utilizes the mature ResourceXpress application software used extensively by organizations to manage workspaces and improve resource utilization. Its multifunctional capabilities allow it to be used for desks, meeting rooms or huddle spaces

and a unique LED countdown feature provides an at-a-glance indication of near future availability for meeting rooms or huddle spaces.

It can also provide utilization information to help control a building's heating and air conditioning control system, enabling facilities for empty rooms to be shut down during empty periods – further helping to reduce the building's energy use and carbon footprint.

Security is also fully addressed: a major concern for IT managers around some room booking programs has been the potential to exploit operating system vulnerabilities. The Qubi3 has no virus or malware vulnerabilities as it uses a hard-coded application with no operating system - making it super-secure as well as extremely low-maintenance.

Another key benefit offered by Qubi3 - along with all ResourceXpress products - is that it can be tailored precisely for each organization's unique needs. "We don't have the 'one size fits all approach' that make some other solutions hugely inflexible, ineffective and expensive to deploy," says Andy Fisher.

Adds the company's MD Ian Fisher: "A key challenge for all businesses going forward is to enable their teams to work more creatively as well as more efficiently – whether that's in meeting rooms, at their desks or in huddle spaces.

"We are providing next generation technology that makes this possible. The Qubi3 is intelligent, adaptable and cost-effective to help organisations minimise their real estate costs."

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For further information please contact:

Andy Fisher

Tony Watts

ResourceXpress

Crackerjac PR Ltd.

Tel: 01934 836960

Tel: 07738 167788

Email: andy.fisher@qedas.com

Email: tony@crackerjacpr.co.uk